



INTERNATIONAL
DESIGN
FESTIVAL '26

Contacts:
Novosibirsk Technological Institute - a branch
of the Kosygin State University of Russia
630099, Novosibirsk, Krasny Prospekt, 35
www.ntirgu.ru
www.vk.com/tochkarusibir
e-mail: fest@ntirgu.ru
+7(383) 222-20-65, 222-57-12

About the Festival

«**Tochka RU – Siberia**» - International Design Festival that is held since 2019 to bring together young professionals and students from Russia and other countries on Festival venues to realize themselves in the fields of costume design, textiles, packaging and graphic design.

The festival is a branded event established by the Novosibirsk Technological Institute (branch) of the Kosygin State University of Russia - one of the leading higher schools beyond the Urals in fashion and light industry. The festival is held with the support of relevant ministries of the Novosibirsk Region, the Novosibirsk City Hall, the Novosibirsk branch of the Union of Designers of Russia, as well as leading regional companies in the industry. The festival is a significant and well-known creative event in Novosibirsk.

The festival aims to draw attention to professional creativity and the achievements of young designers; to establish business contacts; to increase the attractiveness of light industry professions; to strengthen international cooperation; to shape the image of Novosibirsk Region as one of the leading industrial regions with a rapidly developing creative economy.

About 2,500 contestants and experts from 10 countries have participated in the festival since it was established.

The Festival jury members are experts in design, fashion and creative industries and leading specialists from relevant enterprises and educational institutions in Russia and abroad.

At the end of each festival season, winners are awarded the internships at prestigious educational institutions or trips to the final shows of international and Russian competitions and festivals. Based on the decision of the international jury, the winners receive the main festival award—the silver badge with a sapphire «Tochka RU – Siberia».

Within the VIII Festival in 2026, the following competitions will be held:

- **International Costume Design Competition «ART FASHION»;**
- **International Textile Design Competition;**
- **International Packaging Design Competition «IN THE BOX»;**
- **International Competition «DIGITAL FASHION».**

Participation in the festival is free.

Application period: **October 1 – November 15, 2026.**

Festival venues operation: **December 1–10, 2026.**

Key festival events, an exhibition of creative works, and a grand defile take place at iconic city venues and receive wide coverage in regional media and online resources.

Contestants are awarded diplomas or certificates of participation, as well as commemorative prizes from partners.

The organizing committee invites young designers to participate in the festival and potential partners are welcomed to cooperate!

Chairman of the Festival,
Director of the Novosibirsk Technological Institute -
a branch of the Kosygin State University of Russia,
Doctor of Technical Sciences, Professor

A. R. Sokolovsky